



Food Hotel China

Shanghai, China
November 7th- 9th, 2017

With a population of 1.3 billion, a middle class of 300 million, and annual GDP growth of roughly 10%, China holds great potential for exporters looking to enter East Asian food and agricultural markets. Food Hotel China is the largest imported food and wine show in China, open only to trade & business professional and exhibiting imported products exclusively, no Chinese brands.

Visitors to FHC are seeking high-quality international brands of food and wine. By exhibiting at the show, you will have access not only to the market in Shanghai, but will also be able to make contacts with buyers from all over China and Asia. In 2014, over 34,000 trade buyers visited the show- 40% of these visitors were from outside of Shanghai and 10% were from outside China. Eligible MySUSTA companies can log into your account to [register online](#).

Booth Fees:

- 9 square meter corner booth space \$1,500.00
- 9 square meter in-line booth space \$1,500.00

Registration Deadline: August 12th, 2016
No refunds for cancellation after August 1st, 2016.

Fee Includes: booth space, interpreter services, and shipment of up to 100 pounds of sample products from a consolidation point in the U.S. to the show.

Product Description (suitable products but not limited to):

Grocery and Canned Goods • Wine/Beer • Orange and Other Juices • Dried Fruits/Nuts • Baking Mixes and Ingredients • Dairy Products • Snack Foods

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

50% CostShare

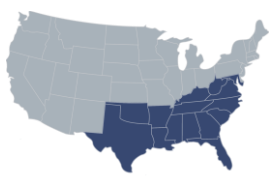
Apply now for 50% CostShare to request travel costs for up to two company representatives (flight, hotel, meals and incidentals), promotional giveaway items, point of sale materials and more! If you are already a contracted 50%CostShare participant this year but did not include these expenses in your application, you can submit an amendment to request more funding. Learn more about [50% CostShare](#).

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